

# CITY NEWS

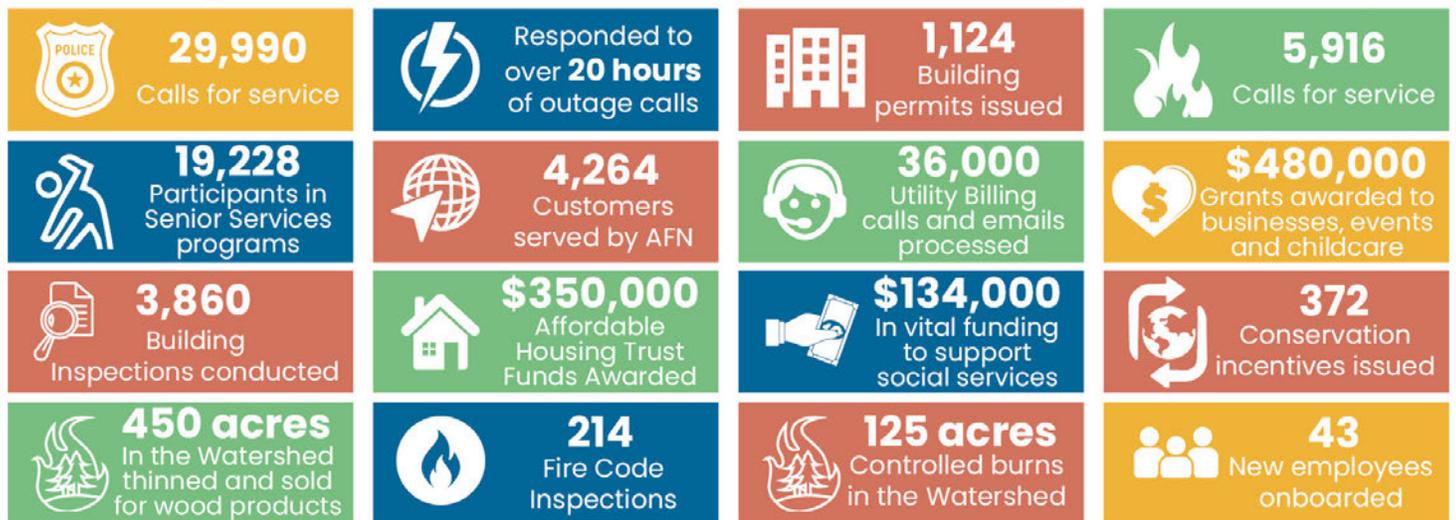
FEBRUARY 2025  
ISSUE 23

## BETTER TOGETHER MOMENTS



Sabrina Cotta, City Manager

How **YOUR** City of Ashland has served residents in 2024



### Here's to being Better Together! •

Our accomplishments in 2024 reflect our continued commitment to improving infrastructure, public safety, sustainability and community well-being. Above is a snapshot of achievements for 2024.

A complete list of accomplishments for 2024 can be found at [ashlandoregon.gov/Accomplishments](https://ashlandoregon.gov/Accomplishments).

**"We are Better Together!"**

### What's Inside...

- Council Outcomes & Office Hours
- PROS Survey
- Conservation
- Community Resource Fair & Programs
- Stay Connected





Tonya Graham  
Mayor

Dylan Bloom  
Councilor

Jeff Dahle  
Councilor

Gina DuQuenne  
Councilor

Eric Hansen  
Councilor

Bob Kaplan  
Councilor

Doug Knauer  
Councilor

## COUNCIL OUTCOMES January 2025 highlights

- Unanimously approved the first reading of **Ordinance #3254, which will establish a carbon pollution impact fee for new residential structures**, thus encouraging the installation of electric appliances.
- Unanimously appointed Councilor **Jeff Dahle as Council Chair** for 2025.
- Elected the following residents to serve on the **Budget Committee: Ariana Spiegler, James Fredericks, Kristen Roy, Meg Wade** and **Michael Murray**. They will be joining **Linda Peterson Adams** and **Shane Hunter**.
- Approved the adoption of the **2200 Ashland Street Master Plan**.

For more information on meetings, agendas, minutes and how to contact our elected officials, visit [ashlandoregon.gov/PublicMeetings](http://ashlandoregon.gov/PublicMeetings).

## Council Office Hours

All City Councilors meet with their constituents from time to time. In addition to impromptu meetings, some have opted for regular meetings or **office hours in City Hall**.

- Councilor **Jeff Dahle**: 3rd Monday of each month from 2 to 3:30 p.m.
- Councilor **Bob Kaplan**: 1st Monday of each month from 1 to 2 p.m.
- Councilor **Gina DuQuenne**: 1st Thursday of each month from Noon to 1:30 p.m.

These office hours provide an additional opportunity for residents to voice concerns, ask questions and engage with their City Councilors on important issues. City Hall is located at 20 E Main St in Ashland. The front door to City Hall will be open during the times listed above.

Your City Manager, **Sabrina Cotta**, is also available for office hours each week on Thursday, from 8:30 to 10 a.m.

# Parks and Recreation kicks off the Parks, Recreation, Open Space and Senior Services Strategic Plan

Survey open through March 15, 2025



We want to hear from you! Ashland Parks and Recreation is kicking off a 10-year strategic plan process called the PROS plan, with a public survey. The Parks, Recreation, Open Space and Senior Services (PROS) Plan is a strategic plan that will direct the department's trajectory for the next decade.

The plan will develop levels of service goals for parks, recreation and senior services. This will allow the department to compare its performance against those goals and to other communities. The plan will be based on the community's needs and priorities for the parks and recreation programs that are provided in Ashland.

The PROS plan relies on public input to prioritize the operations and development of the Ashland Parks and Recreation Department. There will be several opportunities throughout the process for engagement including surveys, community meetings and focus groups. The process is kicking off with a public survey open until March 15, 2025.



The survey is available [online](#) and takes approximately 30 minutes to complete. We appreciate your time in this important endeavor.

For information on Ashland Parks and Recreation, please visit [ashlandparksandrec.org](http://ashlandparksandrec.org). "We are better together."

# CONSERVATION

## EV Carshare in Ashland

Our carsharing program offers easy, short-term access to an electric vehicle (EV). Getting started is simple—just verify your driver’s license, set up your account and make a reservation! You can do this online at [ashlandoregon.gov/TransportationIncentives](http://ashlandoregon.gov/TransportationIncentives), or in person at the EV Carshare location at 141 Lithia Way, charging spot #5—just look for the QR code.



While our EV Carshare has been available for nearly two years, the car has recently been moved to a new downtown location. This move aims to increase usage and place the car within our nationally recognized **Justice 40 Zone**. This zone is designated for areas with a higher percentage of disadvantaged individuals, which has enabled us to secure grant funding to cover the vehicle for the next two years.

If you’re new to charging an EV, don’t worry—it’s easy. When you arrive at the car, simply unplug the charger, coil the cord on the integrated holder and plug it into the holster to keep it clean. When you return the car, please remember to plug it back in so it’s fully charged for the next user.

We’re excited to continue this project for another two years and look forward to supporting more users with clean, convenient transportation! **“We are Better Together!”**



**CITY OF ASHLAND**  
Housing and Human Services  
Committee Presents

## COMMUNITY RESOURCE FAIR

*Wondering what housing resources exist in Ashland?  
Feeling burdened by rent costs and landlord disputes?  
Interested in affordable homeownership?  
Want more information for food and healthcare resources?*

**To learn more information, join us on  
Wednesday, February 26, 5 to 7 p.m.**

ASHLAND LIBRARY  
LOWER LEVEL MEETING ROOMS

- Housing
- Homeownership Education
- Eviction Prevention
- Rental Resources
- Health Insurance
- Food Resources



**410 Siskiyou Blvd, Ashland, OR 97520**  
Take the stairs or elevator to the lower level  
Refreshments and appetizers provided

*This event is not affiliated by the Ashland Library.*

## LEND ME A PLATE: A Step Towards Zero Waste



Since 2017, Southern Oregon Master Recyclers in Action (SOMRA) has been reducing waste with their “Lend Me a Plate” (LMAP) program, providing reusable tableware for community events. Free to borrow and fully volunteer-run, LMAP helps replace single-use plates and utensils, promoting sustainability. To learn more and get involved, visit [SOMRA.org](http://SOMRA.org).



## Wins DEQ grant to expand program

Rogue To Go has already eliminated over 20,000 single-use containers by offering reusable takeout options. With a new \$74,000 grant, they aim to expand their program across Southern Oregon, helping more eateries and customers reduce waste. Learn more at [RogueToGo.com](http://RogueToGo.com).

# WONDERING HOW TO INTERACT WITH US?

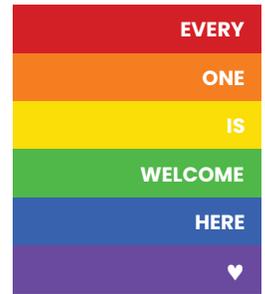
## Stay Connected

Visit [ashlandoregon.gov/StayConnected](http://ashlandoregon.gov/StayConnected) to stay informed...

- Ask a "Curiosity" question
- View current City news
- Subscribe for City updates
- Follow us on social media
- and more

Contact us at [citymanageroffice@ashlandoregon.gov](mailto:citymanageroffice@ashlandoregon.gov), 541.488.6002.

**City Hall, located at 20 E Main St, is open weekly for resident engagement.** On Thursdays from 8:30 to 10 a.m., excluding holidays, drop in and have a direct conversation with the City Manager, **Sabrina Cotta**. For City Councilor hours at City Hall, see p 2.



We celebrate diversity in Ashland!

## Report a Problem for a Better Ashland with SeeClickFix

Discover SeeClickFix... This platform allows residents to submit non-emergency requests and reports, which are then automatically routed to the appropriate department for review.

Report a variety of issues, including graffiti, parking violations, streetlight outages, abandoned vehicles, intersection visibility concerns, street surface issues, water leaks, park facility concerns and more.

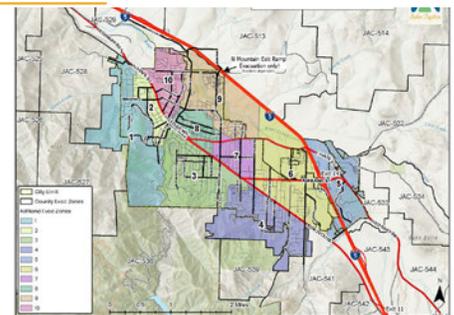
**Empowering You to Help Make Ashland a Better Place, Together!**  
[ashlandoregon.gov/SeeClickFix](http://ashlandoregon.gov/SeeClickFix)

## Let us help you be Better Prepared for an Emergency

Don't be caught off guard—Let us help you stay prepared for the unexpected!

- Know Your Evacuation Zone
- Know Your Evacuation Levels
- Sign up for Emergency Alerts
- Get Ready—Pack a Go Bag!

[ashlandoregon.gov/BetterPrepared](http://ashlandoregon.gov/BetterPrepared)



## Sign up for classes with Parks & Recreation

To view all-age activities and events offered by Ashland Parks & Recreation, as well as register for classes, visit [AshlandParksandRec.org](http://AshlandParksandRec.org).

View senior activities, events and services at [AshlandSeniorServices.org](http://AshlandSeniorServices.org).

